How to Self-Publish Your Book without Straining Your Pocketbook

Richard Davies
Clayton State University

Thursday, October 25
9 a.m.—4:30 p.m.
Lunch on your own 12–1 p.m.
Room 50 Milton Hall

This one-day class will demonstrate how to prepare your book for publication using Microsoft Publisher® and Adobe Photoshop Elements®. Once you have it prepared, you can upload it to CreateSpace.com and get it published without spending a dime.

Topics will include:

- How to organize your book (title page, table of contents, etc.)
- How to design a page. (Look closely at several books and notice that pages are carefully designed.)
- How to use fonts and dingbats effectively. (Don’t know what a “dingbat” is? Come to the seminar and find out.)
- What decisions you have to make. (What size font? What size margins? Etc.)
- How to use Microsoft Publisher®.
- How to prepare photographs for your book using Adobe Photoshop Elements®.
- How to design an effective cover.
- How to prepare your cover using Adobe Photoshop Elements®.
- How to submit your book to CreateSpace.com.

What we will not cover: e-book publishing (Kindle, Nook, etc.) This is a whole ’nother topic.

About Richard Davies

While doing Ph.D. studies at Indiana University, Richard developed skills in photography and graphics, and he later used these skills in editing newsletters. When the desktop publishing revolution took place in the 1980s, he saw a need for college students to study these skills, so he taught himself Adobe Pagemaker® (now called Adobe InDesign®) and Adobe Photoshop®. After he retired, he began writing, and not having the patience to shop around for a traditional publisher, he began self-publishing. He has published four books with CreateSpace.com, and teaches self-publishing skills in the Continuing Education Division of Clayton State University, Morrow, Georgia.

Note: The seminar presenter has absolutely no relationship with Microsoft, Adobe, or CreateSpace.com.