Lights, Camera, Learning: Making Educational Films

**Grace Ann Rosile**, Management and panel

**Friday, April 26**
1–2:30 p.m.
**Room 50 Milton Hall**

Followed by a reception, 2:30-3 p.m., CMI lobby, Milton Hall, and

Film premiere of *Tribal Wisdom for Business Ethics*
3–4 p.m., CMI Theatre, Milton Hall

The film *Tribal Wisdom for Business Ethics* provides a case example of pedagogical filmmaking. The film culminates two years of an interdisciplinary project. Grace Ann Rosile of the Management Department partnered with faculty and students in Marketing, Anthropology, Public Health Sciences, and the Creative Media Institute, as well as the University of New Mexico, to produce this film. Local filmmakers, artists, and musicians were also involved.

The workshop format will be highly interactive. Panelists will each give a brief overview of their topic, followed by questions and answers. Finally, small groups of participants will have the opportunity to propose their own film project. The panel will respond to the proposals in terms of resources available to support the proposal, advantages/disadvantages of various formats, packaging, outlets for the film, and pitfalls to avoid.

**Grace Ann Rosile**, Management Department: Film as educational product, inquiry and teaching tool.

**Philip Lewis**, Creative Media Institute: The range of uses of films in academia.

**Bruce Huhmann**, Marketing Department and Chair, Daniels Fund Ethics Initiative: Administration of film projects.

**Wanda Eastman**, Institutional Research Board: IRB requirements for film projects.

**Don Pepion**, Anthropology Department: From the other side: Rubrics for using educational films.

Workshop participants are also invited to attend a reception, followed by the premiere of *Tribal Wisdom for Business Ethics* in the CMI Theatre in Milton Hall. For Teaching Academy credits, register separately for the premiere of *Tribal Wisdom for Business Ethics*.

The *Tribal Wisdom for Business Ethics* reception and premiere are free and open to the public.

Registration is required at [teaching.nmsu.edu](http://teaching.nmsu.edu). If you have problems registering online, call 646–2204 for help.