Getting Social with Students

Jeff Utecht
Educational Technology Consultant

Thursday, April 4
1:30–3:30 p.m.
Room 81 Milton Hall

Whether we like it or not, social-networking has changed our society. From Twitter to Facebook and Yelp to Foursquare, social-networks are where our students and society as a whole are hanging out. How can we use these engaging and fun social circles in our classroom for learning? This workshop will be a discussion on the use of social-networking for learning and communicating. Participants will walk away with an understanding of ways to use these tools to engage their student body, to foster school spirit, to make connections, and to just have some good old fashioned fun. We will take a look at how some schools are using social-networks to communicate with students as well as the school community at large. Come with ideas to share, questions on how to get started, and be ready to take a look at social-networking through the eyes of students today.

**Jeff Utecht** is an international educational technology consultant and author. He worked in international schools from 2002 to 2012, in Saudi Arabia, China, and Thailand. Prior to that, he worked in the United States. Jeff has consulted for Web 2.0 companies on educational issues as well as co-founded the COETAIL program for international educators. Jeff has been mentioned in several books on Web 2.0 and education and in his recent book, *Reach*, talks about using online communities and networks to create professional development opportunities for educators. Jeff regularly shares his thoughts on education and technology on his blog, *thethinkingstick.com*. To learn more about Jeff, visit *jeffutecht.com*.

Registration is required at *teaching.nmsu.edu*. If you have problems registering online, call 646–2204 for help.